

# Call for papers of the Conference ICIED- 2022: International Conference on Innovation and Entrepreneurship Development "INNOVATIONS IN THE NEW NORMAL" 10-11 May, 2022, Ulaanbaatar, Mongolia

## Aim of the conference:

The conference aims to bring together leading academic scientists, researchers and research scholars to share knowledge, experiences and research results about all aspects of Innovation and Entrepreneurship Development and to offer an excellent networking opportunity for academics, researchers and practitioners working, whether at micro or macro levels and to provide the premier interdisciplinary and multidisciplinary discussions for researchers, practitioners and educators on the most recent trends, and concerns, practical challenges encountered and the solutions adopted in this commercially important field.

### **Conference Topics**:

Submissions from academic, research, consulting, industry, intermediary and policy organisations are encouraged.

### The conference focus themes:

- ✓ Innovation in the New normal, Innovative management for uncertain time, Influence of the COVID-19 pandemic to the social- economic development
- ✓ Knowledge economy and society, Knowledge management and Transferring Knowledge & Technology
- ✓ S&T and Innovation Policies, Regulations and Instruments
- ✓ Competiveness and Reginal development
- ✓ Entrepreneurship and Start-Up business Development
- ✓ Innovations in Industry, Service, SME sectors
- ✓ Innovation Culture, Open Innovation and Collaboration for Innovation
- ✓ Social Innovation and Entrepreneurship, Innovations in Public sector
- ✓ Building Platforms & Ecosystems for Innovation and Start-Up business Development
- ✓ Building Innovation Systems at organizational, sectorail and regional levels, Innovation Infrastructure and Clusters, S&T Parks, Development of National Innovation System
- ✓ Innovation for Environmental Sustainability and Green Technology, Innovative Argiculture
- ✓ Innovation Marketing and Branding
- ✓ Creativity, Design and Design Thinking for Innovation
- ✓ Development of Cultural Creative Industries & Cultural Innovations
- ✓ Methods & Measurements of Innovation
- ✓ Financing Innovation, Venture Capital and Funding for Innovation & Start-Ups
- ✓ Innovative Supply Chain Management and Transportation
- ✓ Productivity, Quality Improvements in Business and Public sectors
- ✓ Entrepreneurship Education and Innovation Training, Teaching and Coaching
- ✓ Development of Research and Entrepreneural Universities & Innovations in Higher Education

**<u>Conference organization</u>**: **Online** (The conference link will be sent to the participants)

## **Important Dates:**

Abstract submission deadline: 10 March, 2022

Full paper submission deadline: 25 March, 2022

Review papers by: 10 April, 2022

Camera-ready paper submission by: 15 April, 2022

Notification of paper acceptance by: 20 April, 2022

Publication Papers in journal: "Management & Innovation" of MUST by: 01 May, 2022 Standard registration: 10 April -01 May, 2022

### **Conference Schedule and Program (General):**

# Day I, 10 May, 2022, Thursday:

• 9.00-18.00 ICIED-2022 Main conference activity

## Day II, 11 May, 2022, Friday:

• 9.00-18.00 Youth researcher's Best Paper Award "BRA-2022", Conference activity

## **Guidelines for Submission, Presentations and Publication**

**ABSTRACT SUBMISSION:** Authors are first requested to submit a title and abstract (200 words maximum) by **10 March, 2022**. Upon acceptance of the abstract by **25 March, 2022** authors should work to submit a full paper for review.

**FULL PAPERS (FOR REVIEW).** Authors are requested to submit a full paper of 7500 words maximum in either Microsoft Word or Adobe PDF format using template. The template contains all the style requirements for formatting the text, and is the easiest way to prepare the paper. Only electronic files conforming to the conference guidelines will be accepted for review. Submitted papers will go under blind review by at least two referees, and they must be submitted electronically. **FINAL PAPERS (AFTER ACCEPTANCE).** Following acceptance, authors are again requested to ensure that the final submission adheres to the conference guidelines using the above template before sending them to the secretariat of ICIED-2022 by e-mail: **p.odmaa@must.edu.mn** in both Microsoft Word and PDF format.

**GUIDELINES FOR PRESENTATIONS.** Each presentation will last 20 minutes (15 + 5 minutes) for questions). The conference link will be sent to the participants by e-mail. Presenters will be requested to upload their presentation at least 15 minutes prior to the beginning of their session.

**GUIDELINES FOR PUBLICATION.** All submitted papers will be published in the '**Journal of Management and Innovation**' (ISSN 2790-2382) edited by the Graduate School of Business of MUST as a conference proceedings.

### Note: The official language of the conference and publication is **ENGLISH**.

#### **Registration Fees:**

№	Participants	Early bird and author registration by 15 <sup>th</sup> March	Standard registration from 10 <sup>th</sup> April – 1 <sup>st</sup> May
1	Academics	\$ 70	\$ 35
2	Students	\$ 30	\$ 15
3	Professionals and consultants	\$ 70	\$ 35
4	Domestic participants	MNT 70000 (Paper presentation, publication)	
		MNT 50000 (Paper publication)	
5	Domestic participants	MNT 20000 (Participation-Attendance)	

**Payment:** 

Bank Account: TDB, 2611203410, School of Business Administration and Humanities, MUST Details of Payment: ICIED-2022 fee, Name of Participant

Данс: ХХБ, 2611203410, Бизнесийн удирдлага хүмүүнлэгийн сургууль, ШУТИС Гүйлгээний утга: ICIED-2022 fee, Оролцогчийн нэр, утас

## **Organization committee:**

## **Program chair:**

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## **Program co-chairs:**

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## **Conference Secretary:**

- Mrs. P. Odmaa, PhD, Senior lecturer, Department of Technology Management, SBaH, MUST E-mail: <u>p.odmaa@must.edu.mn</u>, Mobile: 976-99071203, 8009-1135
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## For further information, please contact:

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## Organization committee